



PrintPromotion



Contact

Location

Bourbon Curitiba Convention Hotel
Rua Cândido Lopes, 102
Curitiba – PR

Registration

Hamilton Costa
Email: htneri@anconsulting.com.br
<https://www.apsmarketing.com.br/printpromotion/pt/>

Organizers



PrintPromotion GmbH
Corporation for the Promotion of the
Printing and Paper Converting Industry
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NPES

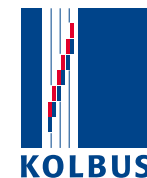
1899 Preston White Drive
Reston, VA 20191 – USA
Phone: +1 703 264 7200
www.npes.org

ANConsulting

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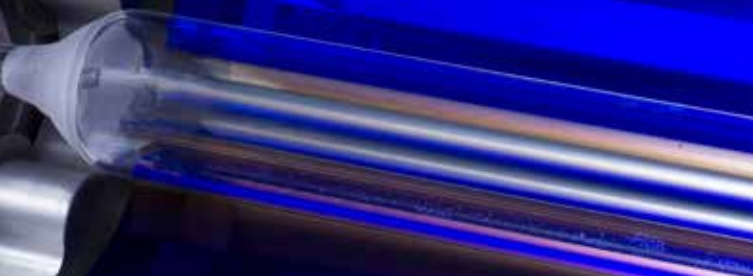


Invitation
to

Print Media
Management
Conference 2017

High-Tech Solutions
for the Printing Industry –
getting ready for the future!





Invitation

On behalf of manufacturers of print and paper machinery we cordially invite you to the PrintPromotion & NPES Printmedia Management Conference

“High-tech solutions for the printing industry – getting ready for the future“

29th November 2017

Bourbon Curitiba Convention Hotel
Rua Cândido Lopes, 102
Curitiba – PR

Programme

8.30 h	Registration and welcome coffee
9.00 h	Opening
9.20 – 13.00h	Conference
13.00 – 14.00 h	Lunch
14.00 – 16.20 h	Conference
16.20 h	End

Participation in the event is free of charge but registration is necessary.

The presentations will be held in English with simultaneous translation into Portuguese.

Programme

- 8.30 h Registro y café de bienvenida
- 9.00 h Opening
Dr. Markus Heering, CEO PrintPromotion
Thayer Long, President NPES
- 9.10 h An Outlook of the Printing Industry in Brazil
NN
President of Abigraf Paraná
- 9.20 h Cores Consistentes, Estáveis e Precisas para a Indústria Gráfica e Donos de Marcas
Bruno Mortara
Alwan Color Expertise Americas, Chicago
- 9.40 h Adding value – Converting and Embellishment
Ronald Lein
KAMA GmbH, Dresden
- 10.00 h POLAR: CUTTING AND MORE
Joaquin Pujol
Polar Mohr GmbH & Co.KG, Hofheim
- 10.20 h Coffee break
- 10.40 h Luxury Packaging Printing
Achim Kurreck
H.C. MOOG GmbH, Rüdeshcim
- 11.00 h Finishing in Digital Age
Alexandre Luz
Kolbus GmbH, Rahden
- 11.20 h Industria 4.0 – Best Practice em embalagens
Diego Hellmuthhäuser
KBA AG, Radebeul
- 11.40 h Coffee break
- 12.00 h IST UV rocks with Energy in Light
Manuel Blauensteiner
IST Metz GmbH, Nürtingen

Programme

- 12.20 h Creating New Horizons in Packaging and Label Decoration
Peter Weber / Claudio Vidigal
LEONHARD KURZ Stiftung & Co. KG, Fuerth
- 12.40 h MBO - Soluções Para O Acabamento
Dietmar Schrimm
MBO Maschinenbau GmbH & Co. KG, Oppenweiler
- 13.00 h Lunch
- 14.00 h Opportunities to Increase Sales & Profits through LED UV Printing
Erich Midlik
Prime UV-IR, Carol Stream
- 14.20 h The Evolution of Cold Foil
Michael King / Ellen Manning
Eagle Systems, Ocean
- 14.40 h Expanding the Frontiers of Digital Printing
Mauricio Ferreira
HP Inc., São Paulo, Brasil
- 15.00 h Coffee break
- 15.20 h Tecnologia Atual para a Indústria de Conversão de Papel
Edney Fernandes
BW Papersystems, Hamburg
- 15.40 h De la industria 4.0 al finishing 4.0 con Müller Martini a la vanguardia de la industria grafica
André Becker
Müller Martini AG, CH-Zofingen
- 16.00 h Indústria 4.0 - Push to Stop
Sidney Zompero
Heidelberger Druckmaschinen AG, Heidelberg
- 16.20 h End

